## 2016 Strategic Plan Serving our community to:



Motivate, educate, and empower parents





Build an infrastructure for change

**Social Awareness** 

and Outreach

Between November

2016 and February

2017, ACYUC will

**Optimize** Resources



# **Our Year 1 Objectives:**

It is our mission to bridge gaps and support families, children, and youth with unique challenges.

Our **vision** is that at the end of the day we see the person and not the

#### **Increased Civic Engagement**

By March 1, 2017 ACYUC will partner with other agencies to facilitate 2 training classes with at least 20 participants (families of children with unique challenges), in Maricopa County to increase their knowledge of the legislative process and the roles they can play.



#### **Diverse Stakeholder** Involvement

By March 1, 2017 the leadership group will inspire 5 youth leaders, parents/ caregivers, and/or professionals to engage in the Alliance.

By March 1, 2017 ACYUC will harbor trust in 5 new participants through 80% attendance and participation.



## **School System Action Planning**

By March 1, 2017 ACYUC will target school personnel and families to identify staff and parent needs to make recommendations in 5 school districts in Metro Phoenix.

#### use the new. expanded, diverse Alliance Team to determine which community groups, professionals, or organizations the ACYUC will market to first.

By November 2016, ACYUC will use **ACYUC Strategic** Planning Retreat input and 2014 baseline Needs Assessment Data to create the ACYUC Social Awareness and Outreach Marketing Plan and public it to all ACYUC

Members.

### Sustainability Plan

Bv March 1, 2017 ACYUC will create a suitability plan to fill gaps in resources currently offered.



# **Quarter 1 Action Steps**

(3/21/16-6/20/16)

- 1. On May 16, 2016 pick 3 ACYUC Members (1 Spanish speaking) to train in Civic Engagement
- 2. Bring in Policy Analyst to train 3 **ACYUC Members** by June 20, 2016
- 3. On August 15, 2016 trained members will train ACYUC group and determine next steps for PSE advocacy
- 1. Create an information/application packet for prospective members
- 2. Identify relevant stakeholders
- Obtain speakers (school of deaf and blind, inters from university/ community college nursing programs, etc.)
- Invite diverse community groups/ individuals (media, special ed. Teachers, etc.)

- 1. Create plan for school district identification.
- 2. Identify school districts
- 3. Connect with parent organizations
- 4. Conduct surveys/ focus groups to identify needs
- 5. Connect with school admin./ superintendents
- Use WSCC Model for Approach
- 1. Analyze Needs Assessment Data to determine unique challenges that are underserved by June 20, 2016.
- 2. Website updates and maintenance by May 15, 2016, ongoing
- Create a list of community organizations and contact persons for distribution of outreach invitations by June 15, 2016 and ongoing.
- Increase parent involvement by 10% at each meeting.
- 2. Increase agency involvement by 1 per month
- Identify 1 funding opportunity for events and activities per month